



AudienceAl!ve

WE ARE A
PRESENTATION
DESIGN STUDIO



OUR REWARD

The impact on your audience and the
increased energy level at events.

Our formula for an **Alive Audience**



Compelling
Content

+



Developed
Delivery

+



Improved
Interactivity

=



Audience
Alive

About us

The WOW! factor.

Every customer comes to us looking for the WOW! Factor. Luckily, since 2001, we have learned what it takes to create the WOW! Factor. We craft dynamic presentations that enable you to deliver your message with power and confidence. Each presentation gives you the opportunity to connect and engage with your audience. At Audience Alive™ we understand you don't get a second chance to make a first impression, so we want your presentation to realise its full potential.

What we do

Have you ever sat through a slide show and found yourself judging the person in front of you based on his or her presentation?

Have you thought to yourself: Did nobody validate this person's presentation before they delivered it? Every day someone, somewhere, sits in a talk and thinks: Do I deserve this? Do I need to sit through another 'Death-by-PowerPoint™' presentation?

We believe you deserve better and we have your back. We believe in bringing your audience to life with more engaging PowerPoint™ and other live-response tools.

Our Team

We talk, build and deal in presentations. We have crafted over 25,000 slides for companies around the world and have saved countless lives from 'Death-by-PowerPoint™'. We secretly smile every time we see another engaged audience. We are kind of like superheroes that work in the dead of night to create powerful presentations, then leave you to reap the rewards. We know the feeling you get when asked to make a presentation. We have seen it all, heard it all, felt the pain but are here to help you succeed!



YOUR CONTENT+
OUR CREATIVITY=
A PRESENTATION WITH **IMPACT**



23

Million slides are created
every day

350

slides delivered every sec-
ond somewhere in the world

3%

percent of companies have a
presentation strategy

30%

increase in sales by using an
effective pitch deck

Presentation Design

What we do

Did you know that 30 million PowerPoint™ presentations are delivered every day? Most are poorly conceived, with little time spent on developing structure, content and design. Imagine presentations where messages are considered as a whole, with your objectives in mind. Audience Alive™ is all about effective presentations. We turn bullet points into visuals. We turn isolated presentations into a rich tapestry of ideas and cross-references.

We're presentation experts who are trusted by the world's top brands. We'll ensure your presentation will have a carefully designed, consistent and polished look. We can work from a storyboard, text files, or a simple outline. Your content combined with our creativity and professional design experience will result in an effective presentation with IMPACT. We can design a custom template that your company can use, or we can produce the entire presentation for you from start to finish.



Ban the bullet point

Today's presentations are lists of bullet points – boring to write, let alone sit through. Hundreds of slides, thousands of bullet points. Mind-numbing for the audience.



Engage your audience

Our presentations are so engaging they will blow your audience away. You'll see this in their faces and feel it in the energy in the room.



Present with impact

If you'd like to present with impact, keeping your audience actively engaged throughout your presentation, you are in the right place.



Be different

You will never find one of our presentations with four bullet points and a picture. A consistent theme throughout with a heavy emphasis on image superiority and branding is more our style.



If time is your enemy

Most people today can use existing software such as PowerPoint, Keynote, Flash and Prezi, but who has the time to build a presentation worthy of ovation? We do.



Satisfaction Guaranteed

Let us do it for you. We have done the thinking so you don't have to. Our impact will be evident on the faces of your next audience – We promise they will thank



Interactive

Many clients are moving away from linear-based PowerPoint™ towards interactive app-style presentations. This encourages greater responsiveness and buy-in from the audience. Audience Alive™ offers this type of presentation made in PowerPoint™ so it can be easily updated by your team.



Makeover

If you have a little more time, a presentation makeover will provide you with a new template customised to your needs. This includes imagery, tables, charts and graphs. Combining professional design with leading edge technology, we take your presentation to a whole new level.



Voiceover

Stand back to watch it run automatically. This can be created for the introduction alone or for the entire talk. It can be easily updated as the PowerPoint™ files can be revised and reused. It can also be exported as a video for use on a website or trade stand, or integrated into tablets.



Conference

If you are organising a conference we can offer the following :

- 1. Content management:** We manage all event content using our web-app.
- 2. Speaker paper management:** The paper version of a speaker's presentation is controlled by us and the latest version is displayed on the day.
- 3. Introduction animation:** we produce a customised introduction to start your conference with the WOW! Factor.
- 4. Wrapper presentation:** this contains all agendas, speaker bios, breaks and an interactive event survey.



Infographical

Infographics are a current trend we love, since they condense content into a simple form the audience engages with. We create infographics from existing supplied presentations, removing many bullet points in the process.



Slidebank

If you need a full library of pre-created slides which can be instantly brought together to make an impactful presentation, this solution is for you. This option can also include creating a PowerPoint™ corporate template which can be used within your organisation, creating consistency.



Animated Video

We can create an animated presentation to replace a video. It can be easily updated as the PowerPoint™ files can be revised and reused. It



Elevator Video

If you find yourself needing a 60second quick overview video then you have the tool to make it on your laptop. Let us show you how.



Facelift

If your time is limited and you just need a quick presentation upgrade, our facelift service can improve your existing template and add improved animation. You can also choose from pre-created, richly animated templates. Send us your existing PowerPoint™ and we'll return a presentation with impact.



we want your presentation to
realise its **full potential.**

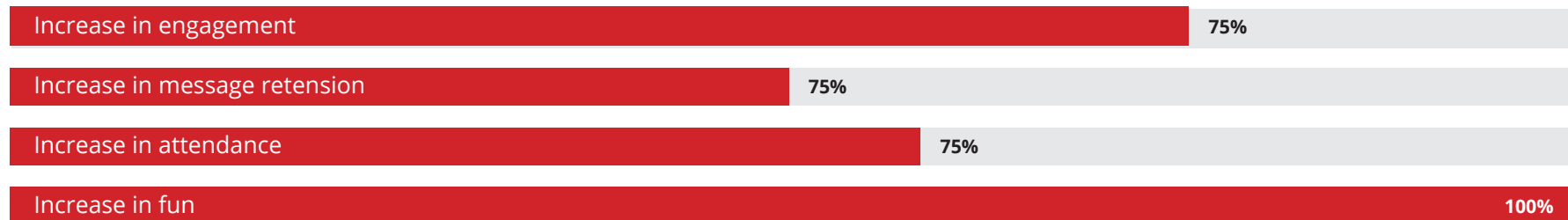
Audience Engagement

Expectations of today's attendee

Just as attendees expect online registration for events today, interactivity is becoming the norm at events. Attendees appreciate having all the information they need about the event at their fingertips, and sponsors see interactivity as a valuable channel for reaching busy attendees.

Why us?

Our entire focus is digital –and cross-platform – and our team is always exploring new technologies to give your next event a competitive edge. For any type of event, our mobile event app can transform the attendee experience, turning attendees into ambassadors and making your event more popular. For events that are more traditional, we can supply Autonomous keypad solutions.





Voting System



Event App



Meeting Architecture

A black and white photograph of a microphone in the foreground, with a blurred crowd of people in the background. The microphone is a dynamic, handheld type with a mesh grille. The background is out of focus, showing the heads and shoulders of many people, suggesting a large gathering or event.

Change communications in
your organisation **forever**



Audience response system

Optimized for small, medium and large presentation environments, our keypads take advantage of the latest in audience response technology advancements. Our keypads provide features and functionality that ensure responses from tens to thousands are accurately, timely and effortlessly transmitted to the presenter.



Web Based Event App

One app which works on all devices at your next event. An optimised mobile app that doesn't require you to download it. It detects which phone you are using and runs seamlessly on the iPhone, Blackberry, Android, Windows Mobile and Nokia. In addition, it runs on any tablet device, such as iPad and Galaxy, ensuring all attendees access the mobile conference app regardless what mobile device they use.



Meeting Architecture

Change your attendees into participants: With over three hundred meeting technology suppliers, Audience Alive can serve you by acting as a meeting architect. We'll advise you on the correct format for your meeting and connect you with the correct technology to match the required outcome. Don't risk your audiences time. Ensure your meeting runs effectively.

Presentation Training

Make it or break it

“Communications Skills” is a phrase repeatedly used in job descriptions and resumes. One of the most important communication skills is the ability to present your ideas clearly. These skills – or the lack of them – can make or break an individual’s career.

The Problem

Two of the greatest drawbacks to an effective presentation are lack of confidence and lack of technical expertise. Also, things sometimes don’t go as planned.

The Solution

To combat the above fears, learn more about presenting. It takes knowledge, time and practice to become an effective communicator.

20

years of experience

5K

Students trained

80%

increase in sales using
better techniques

50%

increase in client
engagement

Courses that fit every need

Our courses have been developed to help increase knowledge about the fundamentals of effective presentations, learn new skills and techniques on putting presentations together, and become acquainted with the latest the world of multimedia technology has to offer us.



Content

- Writing a script
- Filter and condense
- Start with the end in mind
- Keep it simple
- The art of story telling
- Examples of great speeches
- Lessons from Steve Jobs



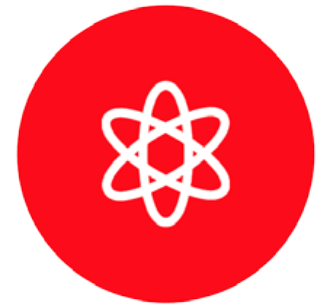
Delivery

- Acquiring confidence
- Show your passion
- Start strong
- Keep it short
- Remember the "B" key
- Make good eye contact
- Voice – tone, pitch, projection



Slides

- Keep it simple
- Limit bullet points & text
- Limit transitions & builds
- Where to find great images
- Use appropriate charts
- Using video effectively
- Learn amazing animations



Technology

- Event Apps
- Prezi, Keynote
- Voting Apps
- Electronic Voting systems
- Augmented Reality
- Multimedia
- Registration Systems

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